

2024 ANNUAL REPORT
ANCHORPOINT
COUNSELING MINISTRY



CREATING SPACE FOR
GROWTH & GRACE

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Psychologist | PA Bureau of Disability Determination

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Assistant Director of Finance & Operations | Sojourner House

Anchorpoint Staff

Mark Heinbockel, MSW
Executive Director

Jennifer Regester, LCSW
Clinical Director

Haley Ebersole
Associate Director of Operations

COUNSELORS

Sr. Mary Jane Beatty, LMFT
Spiritual Direction

Lauren Burke, LCSW
Licensed Counselor

Katrina Campbell, LSW
Licensed Counselor

Danny Churchill, LCSW
Licensed Counselor

Jennifer Galvez, LCSW
Licensed Counselor

Alie Griffin, LPC
Group Facilitator

Sarah Hodge, LPC
Licensed Counselor

Jessica Nowacki, LPC
Licensed Counselor

Kristen Olson-Gaia, LCSW
Licensed Counselor

Ashley Whitaker, NCC
Certified Counselor

Cheryl Yates, MA
Community-Based Wellness Coach

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Jordan Bauer
Administrative Support Associate

Cathy Mann
Billing Manager

Emalee Sekely, MS
Marketing and Grants Manager

TUTORING

Rebecca Freyvogel, MEd
Tutoring Program Manager

Barb Dempsey
Tutoring Program Coordinator

CLINICAL INTERNS

Jenna Bajuszik

Christie Berger

Michael George

Magdalena Ralston

Katie Snyder



A NOTE FROM OUR EXECUTIVE DIRECTOR: YOUR SUPPORT MAKES LIVES BETTER!

Once again, your thoughtfulness, care, and generosity made a positive difference in the community. With your help, Anchorpoint healed more hearts, repaired more relationships, strengthened more families, and improved more outlooks to create a better tomorrow. I'm inspired by your kind and selfless acts!

Enclosed, you will find a summary of your life-improving impacts in 2024. As you review this Annual Report, please remember that every number is connected to a person—a person who needed and deserved help. And because of you, each person was able to find this support at Anchorpoint.



“Counseling is helping me grieve, strengthening my relationships, and giving me insight on what I want to do with my life.”
-Client, age 21

“Counseling has helped me recognize the source of my struggles, work through them, and learn to give myself kindness and grace.”
-Client, age 43

The future is bright for this mission, and your involvement with Anchorpoint makes it possible to dream big. By walking alongside Anchorpoint and those we serve, you've ensured a stronger and healthier community for all. Thank you for your contributions!

With deep gratitude,

Mark Heinbockel

Mark Heinbockel, MSW
Executive Director, Anchorpoint Counseling Ministry



“My daughter’s reading skills have greatly improved! She’s more confident in herself than she has ever been which leads to better reading. We are so happy to have a place that can help those who kind of fall through the cracks at school. We’re grateful to be a part of the Anchorpoint family!”
-Parent of Elementary School Tutoring Student

117 TOTAL SUPPORT GROUP AND COACHING SESSIONS HELD IN 2024



47 SESSIONS



44 SESSIONS



14 SESSIONS



12 SESSIONS

7,525

completed counseling sessions

379

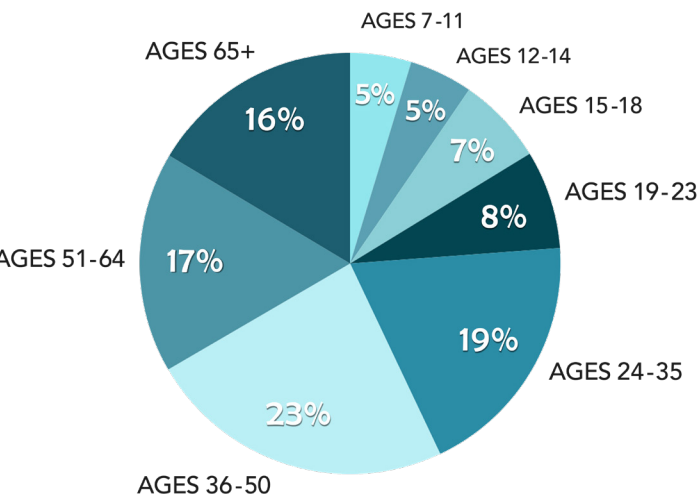
new counseling intakes

A 55% increase in completed sessions compared to 2020

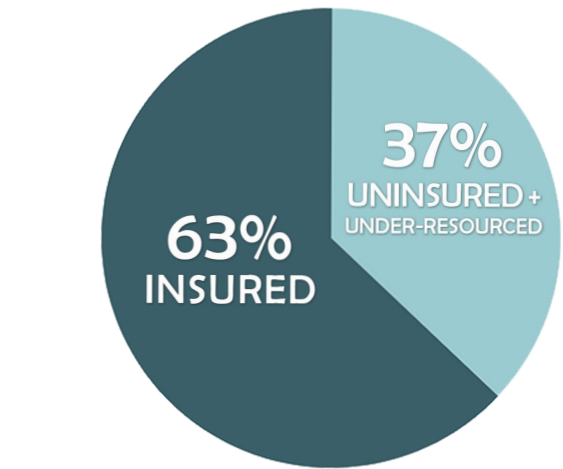
ANCHORPOINT'S COUNSELING IMPACTS

596 Clients Counseled in 2024

BY AGE:



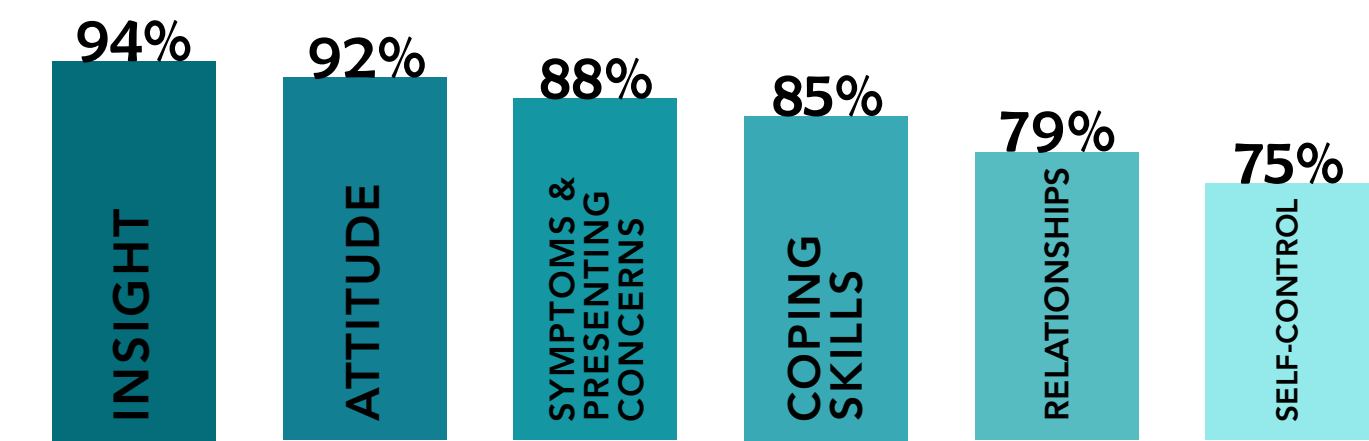
BY FINANCIAL NEED:



BY TOP CONCERNS:



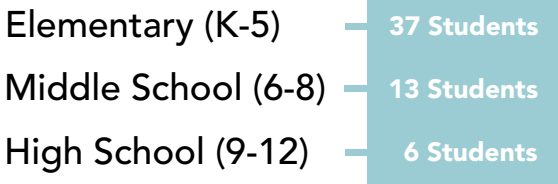
COUNSELING CLIENTS IMPROVED IN THE FOLLOWING AREAS:



ANCHORPOINT'S TUTORING IMPACTS

56 Students Tutored in 2024

Grade Level



Tutoring Sessions Conducted



SCHOOLS ATTENDING ANCHORPOINT:

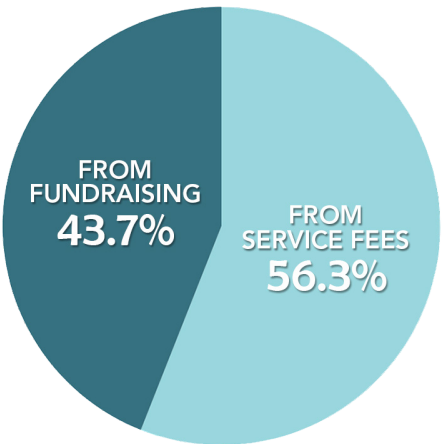
PUBLIC SCHOOLS	PRIVATE SCHOOLS
Avonworth	Aquinas Academy
North Allegheny	Eden Christian Academy
North Hills	Holy Cross Academy
Pine Richland	Manchester Academic Charter School
Pittsburgh Public	Northside Catholic
Shaler	Provident Charter School
	Shadyside Academy Country Day School

STUDENTS IMPROVED IN THE FOLLOWING AREAS:



2024 FINANCES

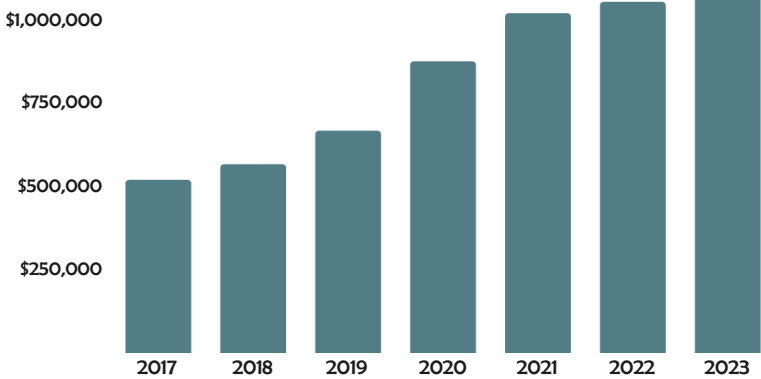
INCOME BREAKDOWN:



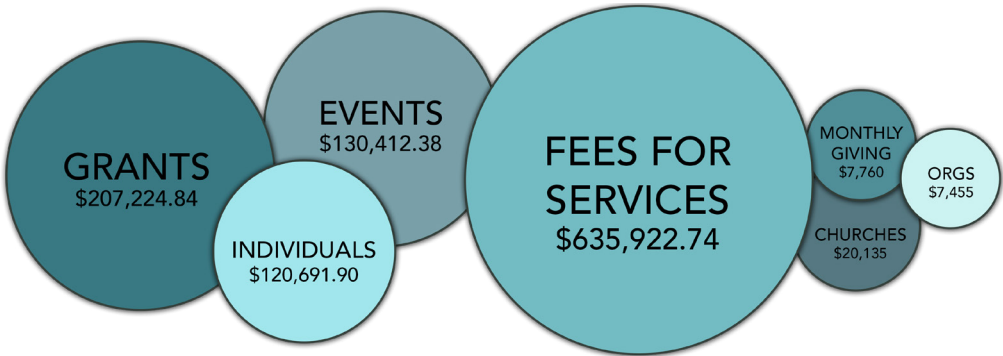
EXPENSE BREAKDOWN:

80% PROGRAM | 11% ADMIN | 9% FUNDRAISING

GROWTH REFLECTED BY EXPENSES:



CONTRIBUTIONS BY TYPE:



THANK YOU FOR SUPPORTING FAMILIES IN NEED!

The following lists acknowledge donors who gave between Jan. 1, 2024 and Dec. 31, 2024. Payments for event tickets, registrations, auctions/raffles, and services are not included. We sincerely regret and wish to be made aware of any errors or omissions. Thank you for giving so generously to help families in need!

Contact: Emalee Sekely, 412-366-1300 ext. 104, esekely@anchorpoint.org

INDIVIDUAL DONORS

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Rich and Judy Tappe

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Michael and Karen Ulrich
Joan Waldschmidt
Mary Witul
David and Jeanne Yargar
Alfred Yates

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In honor of *Anchorpoint's Board*
by Joseph and Diane Zebrine

In memory of *Jeff Barksdale*
by Bonnie Brimmier

In honor of *Ron Barnes*
by Walsh Family Foundation

In memory of *Rev. Keith Brown*
by Dean Mullen

In memory of *Melfard Douglass*
by Nancy Douglass

In honor of *Curt Fleming*
by Lale Virostek

In memory of *Terry Fahrney*
by Lee Fahrney
Dylan Barnes
ReShelle Barrett
Tasia Bobish
Cindy and Vivian Castiglioni
Mary Lou Ellena
Julie Myler
Dale and Karen Truman
Robert D. Wilson
David and Jeanne Yargar
Alfred Yates

In honor of *Matt Glunt*
by Deborah Morgan

In memory of *Ronald Goss*
by Bill and Donna Goss

In honor of *Brian Hardy*
by Cottage Bridge Foundation

In honor of *the Heinbockel family*
by Kathleen Berman

In honor of *Scott and Kathy Kelly*
by Robert and Im Sook Reinhart

In memory of *Susan P. Kirschler*
by R. Scott Kirschler Sr.

In memory of *Janet Lang*
by Lad and Janis Hudac

In memory of *Jessica M. Lauer*
by Chris and Krissy Adler

In honor of *Jim Ogle*
by Lale Virostek

In memory of *Our Deceased Family Members*
by Alan and Marianne Reed

In memory of *Rev. Ed Schleiger*
by James P. Finn

In memory of *Mary Ann Stowell*
by Thomas McCartney

In memory of *Evelyn Unger*
by Joseph and Beth Unger

In honor of *all of the staff at Anchorpoint*
by Peggy C. Knott
Christopher Parry

In memory of *those who could not conquer their demons*
by Thomas and Sharon Hirsch

ORGANIZATIONS / BUSINESSES

A Comfort Service Inc.
Allegheny Financial Group
Baird
Bates, Barksdale, Ickert & Co. LLP
BNY Mellon
Citizens Bank of America
Coldwell Banker Realty
Colliers
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FBC Chemical Corporation
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First Commonwealth Bank
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Rotary International District 7280
Schellhaas and Sons Funeral Home
Seubert & Associates Inc.
Shaler Rotary Club
Sojourner House
Sperling Funeral Home
Thomson Properties Inc.
Todd Financial Associates | Thrivent
UPMC



“Counseling is allowing me to accept and love myself. My counselor gives me guidance in dealing with my issues and understanding how to improve my behaviors. Joy has been returning to my life and guilt is slowly leaving. I am so grateful!” -Anchorpoint Client

MONTHLY GIVERS



21 INDIVIDUALS/COUPLES PARTICIPATED IN MONTHLY GIVING, BECOMING ANCHORS OF HOPE FOR CLIENTS IN NEED. THESE MONTHLY GIFTS ARE GROUNDING CLIENTS IN SAFER WATERS AND ALLOWING THEM TO ENDURE THROUGH THE STORMS OF LIFE.

Rose and Matt Adams
Rev. Dr. Ron and Cheri Barnes
John and Freda Copper
Rev. Bill and Cathy Dambach
John and Lisa Feraco
James P. Finn
Matt Glunt and Kate Rush
Jeffrey and Cathy Gmuer
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Brian and Kaitlyn Redmond
Jennifer Regester
Manny and Mary Schneppe
Bill and Judy Shipley
Barbara Tsou
Virginia Villani
Lale Virostek
Diane and Joseph Zebrine

CONNECT & ENGAGE WITH US



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CHURCHES

Bethlehem Evangelical Lutheran Church
Christ Episcopal Church
Community Presbyterian Church of Ben Avon
Elfinwild Presbyterian Church
Glenshaw Presbyterian Church
Glenshaw Valley Presbyterian Church
Hampton United Presbyterian Church
Heritage Presbyterian Church
Hiland Presbyterian Church
North Hills Community Baptist Church

North Hills United Presbyterian Church
Northmont United Presbyterian Church
Parkwood United Presbyterian Church
Saint Luke the Evangelist Parish
St. Brendan's Episcopal Church
St. John's Evangelical Lutheran Church
St. John's Lutheran Church of Highland
St. Paul's United Methodist Church
St. Thomas Anglican Church
Wexford Community Presbyterian Church

FOUNDATIONS

Allegheny County Medical Society Foundation
Avon Club Foundation
Citizens Charitable Foundation
Dollar Bank Foundation
Earl Knudsen Charitable Foundation
Elevare Foundation
Fidelity Charitable
Howard & Nell E. Miller Foundation
Huntington National Bank Foundation
Leaving Legacies Foundation
Anonymous
Nina Baldwin Fisher Foundation
Norman C. Ray Trust
Passavant Hospital Foundation
Paul N. Waite Family Fund
Pitcairn-Crabbe Foundation

PNC Charitable Trusts
Portiuncula Foundation
Robert S. & Louise S. Kahn Foundation
Susan P. Jones Family Foundation
The Anne L. and George H. Clapp Charitable and Educational Trust
The Anne R. Monroe Foundation
The Cottage Bridge Foundation
The Jack Buncher Foundation
The Mazzarini Family Fund
The Pittsburgh Foundation
The PNC Foundation
Thomas J. and Sandra L. Usher Charitable Foundation
Walsh Family Foundation Inc.
William B. McLaughlin Charitable Trust
WOMEN of Southwestern PA, Inc.

TUTORS & VOLUNTEERS

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Ed Cox
Barb Dempsey
Mark Feris
Linda Fischer
Geoff Friske
Erica Gmuer

Aggie Haverlack
Erin Higgins
Heidi Kreusch
Mark Lenz
Karen Miller
Eileen Moore
Carol Resnick

VOLUNTEERS

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Bruce Bartlett
Dwayne Barto
Frank and Mary Bork
Bonnie Chambers
Dennis and Anita Chermak
Robert and Marcia Coleman
Connor Ebersole
Mary Ellen Esquino
John and Lisa Feraco
Ben Friday
Cathy Gmuer

Erica Gmuer
Brian and Joyce Gongaware
Chris Hack
Kathy Kelly
Frank and Joan Leja
Jerry and Sylvia Lynn
Jan O'Connor
Anne Payling
Bill and Dottie Shuty
Ray and Elaine Skerlong
Wayne and Val Thiel
Lale Virostek

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Jason and Leanne Bentz
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Birdsfoot Golf Club
Carnegie Science Center
Chartiers Country Club
Chick-fil-A
Christ Lutheran Church Millvale
City Theatre Company
Cranberry Cinemas
Ed and Linda Cox
Rev. Bill Dambach
Wayne and Regina Desbrow
Diamonds Direct
Edgewood Country Club
Elevare Foundation
Emmanuel Lutheran Church
John and Lisa Feraco
Ronald Forster
Franklin Inn Mexican Restaurant
Freedom Square Diner
Ryan and Laura Fronius
Fun Fore All
Bruce and Renee Georgi
Jeff and Cathy Gmuer
Good Looks Eyewear, Inc.
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Jasmine Nyree Campus
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Heritage Presbyterian Church
Huntington National Bank
John Marshall Catering
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Leaving Legacies Foundation
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Jim Ogle
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Pennsylvania Trolley Museum
Pittsburgh Pirates
Pittsburgh Steelers
Pittsburgh Zoo and PPG Aquarium
Precision Copy Products, Inc.
Jerry Reed
Senator John Heinz History Center
Sognatore
Spoonwood Brewing Company
Suzanne Alexander and David Sweitzer
Texas Roadhouse
The Bob O'Connor Golf Course at Schenley
The Body Bar
The Clemente Museum
The Salvation Army North Boroughs
Treesdale Golf & Country Club
Trinity Jewelers
University of Pittsburgh Department of Athletics
Wildwood Golf Club

THANK
YOU
FOR YOUR
CONTINUED
SUPPORT

