

SPONSORSHIP COMMITMENT FORM



CELEBRATION OF
HOPE GALA 2024

2024 CELEBRATION OF HOPE GALA - 05/02/2024 - LeMont Restaurant

CONTACT INFORMATION

Company or Organization Name

Contact Name

Street Address

City State Zip

Phone Email

SPONSORSHIP SELECTION

Sponsorship Level:

- ☐ \$10,000 Platinum Sponsor
- ☐ \$7,500 Gold Sponsor
- ☐ \$3,500 Silver Sponsor
- ☐ \$1,500 Bronze Sponsor

OR

Ad Level:

- ☐ \$500 Full-Page Ad
- ☐ \$350 Half-Page Ad
- ☐ \$250 Quarter-Page Ad

OR

- ☐ \$1,400 Table of 10 guests (\$100 discount)

Additional Guests:

_____ @ \$150 per guest

DONATION: I want to give a gift to help families who cannot afford counseling services:

\$ _____

TOTAL AMOUNT DUE:

PAYMENT (Payments out to: Anchorpoint Counseling Ministry)

- ☐ Check enclosed ☐ Check forthcoming
- ☐ Call for credit card ☐ Charge my credit card (circle type)
- Visa American Express
- MasterCard Discover

Card Number

Expiration Date Security Code

DELIVERABLES

If applicable, please submit the following to marketing@anchorpointcounselingministry.org:

- ☐ Official business name as you wish to appear in written acknowledgment
- ☐ High resolution, full color logo file (JPG or PNG)
- ☐ High resolution, full color ad artwork (JPG or PNG), **DUE BY MARCH 22**

GUEST INFORMATION

Guest	Email	Phone



RETURN COMPLETED FORM TO:

Anchorpoint Counseling Ministry
800 McKnight Park Drive, Suite 802
Pittsburgh, PA 15237-6513
www.anchorpoint.org



CELEBRATION OF HOPE GALA 2024

*Featuring Christy Porter +
honoring Suzanne Alexander*

Benefiting the Child and Parent
Place (C.A.P.P.) at Anchorpoint

SPONSORSHIP PACKET

Anchorpoint Counseling Ministry's 2024 Celebration of Hope Gala features an intimate evening with a four-course plated dinner, curated silent auction, and interactive raffles. It will be a memorable night to bring hope to the community!

WHERE: LeMont Restaurant

1114 Grandview Ave. Pittsburgh, PA 15211

WHEN: Thursday, May 2, 2024

5:30 - 6:30 p.m. Cocktail Reception

6:30 p.m. Dinner

7:30 - 8:30 p.m. Program

Sponsorship Deadline for Invitation:

Friday, February 9, 2024

Sponsorship Deadline for Program Booklet:

Friday, March 22, 2024

2024 Celebration of Hope Gala Committee:

Community Representatives

Rose Adams | VP, Early Career Program Manager, BNY Mellon

Lisa Feraco | Board Treasurer, Anchorpoint Counseling Ministry

Curt Fleming | Former Director of IT, Microbac Laboratories, Inc. (Retired)

Ben Friday | Principal Consultant, M2 Strategy

Renee Georgi | Licensed Realtor, Coldwell Banker Real Estate

Jim Ogle | Board President, Anchorpoint Counseling Ministry

Kaitlyn Tunney Redmond | Strategy & Experience Manager, VP, PNC

Staff Representatives:

Haley Ebersole | Associate Director of Operations

Mark Heinbockel | Executive Director

Emalee Sekely | Marketing and Grants Manager

SPONSORSHIP

LEVELS

\$10,000 PLATINUM SPONSOR (EXCLUSIVE)

SPONSORS SERVICES FOR 15 FAMILIES ANNUALLY & INCLUDES:

- EXCLUSIVE event naming rights ("Celebration of Hope Gala presented by Your Company")
- Full page color advertisement with premium placement in event program booklet

Plus:

- 1 table: Your choice of 8-10 guests and 8-10 complimentary drink tickets
- Free valet parking voucher for up to 5 cars
- Recognition by Emcee
- Exclusive Platinum Sponsor sign at event with logo
- Large logo on print and digital event materials
- Name mentioned in marketing and social media efforts
- Logo/Name listed on event webpage with link

\$7,500 GOLD SPONSOR

SPONSORS SERVICES FOR 11 FAMILIES ANNUALLY & INCLUDES:

- Full page color advertisement with preferred placement in event program booklet

Plus:

- 1 table: Your choice of 8-10 guests and 8-10 complimentary drink tickets
- Free valet parking voucher for up to 5 cars
- Recognition by Emcee
- Logo on Gold Sponsor sign at event
- Logo on all print and digital event materials
- Name mentioned in marketing and social media efforts
- Logo/Name listed on event webpage with link



QUESTIONS?

Contact Development at **412-366-1300** or
development@anchorpointcounselingministry.org

SPONSORSHIP

LEVELS

\$3,500 SILVER SPONSOR

SPONSORS SERVICES FOR 6 FAMILIES ANNUALLY & INCLUDES:

- Name listed on invitation and event program booklet
- Full page color advertisement with preferred placement in event program booklet

Plus:

- 4 guests at the event / 4 complimentary drink tickets
- Free valet parking voucher for up to 2 cars
- Recognition by Emcee
- Logo on sponsor sign at event + event webpage
- Name mentioned in marketing and social media efforts

\$1,500 BRONZE SPONSOR

SPONSORS SERVICES FOR 2 FAMILIES ANNUALLY & INCLUDES:

- 2 guests at the event / 2 complimentary drink tickets
- Half page color advertisement in event program booklet
- Name listed in event program
- Name mentioned in marketing and social media efforts + event webpage



SPONSORSHIP LEVELS

All guests will receive a program booklet that highlights your support in full color! You can display your business and help families in need by purchasing an advertisement:

\$500 Full-Page Ad (4.5" x 7.5")

\$250 Quarter-Page Ad (2.1" x 3.6")

\$350 Half-Page Ad (4.5" x 3.6")



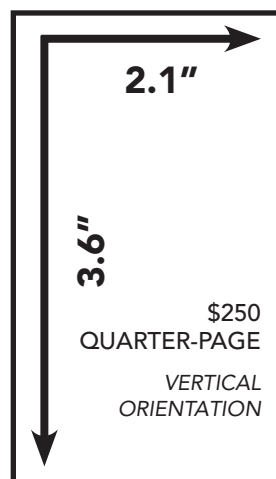
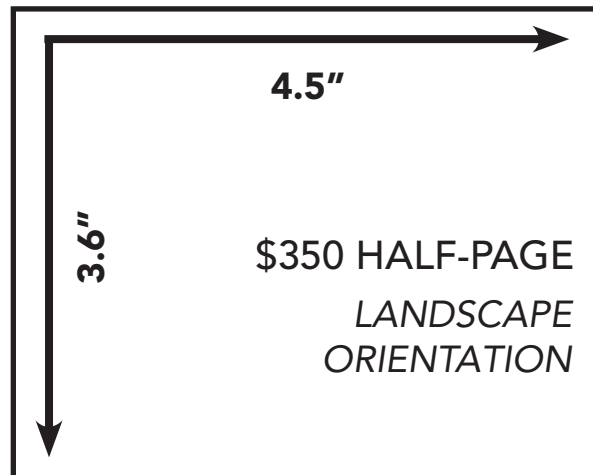
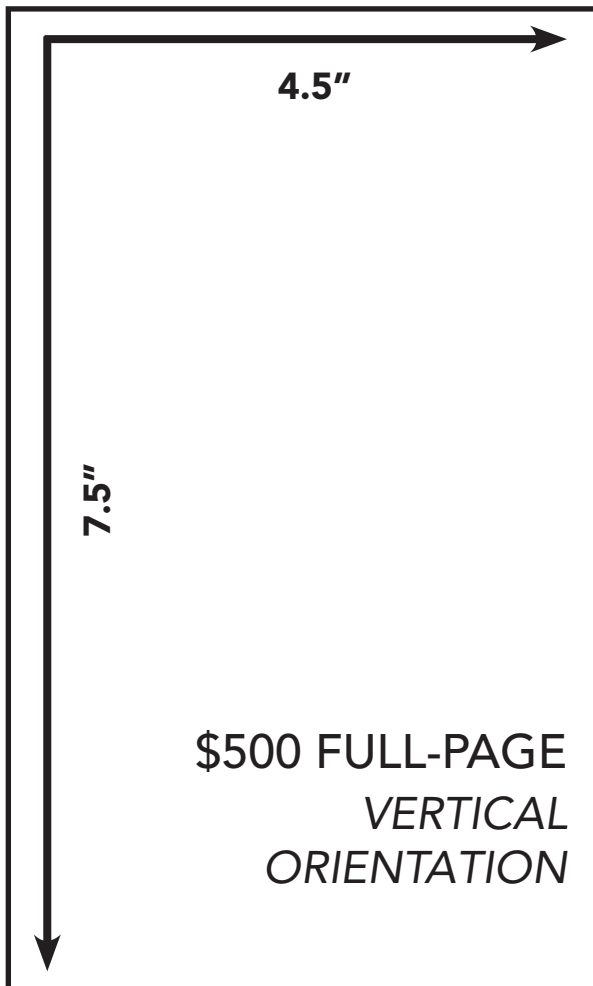
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Please send the following marketing deliverables to marketing@anchorpointcounselingministry.org no later than **Friday, March 22**.

- Company name, as you would like Your Company to be listed and acknowledged
- Logo file (full color), high quality PNG or JPG format preferred
- Ad artwork (full color), high quality PNG or JPG format preferred

AD ARTWORK SIZES



Ad images are not drawn to scale. Please follow the size dimensions and vertical or landscape orientation.



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