

SPONSORSHIP COMMITMENT FORM



CELEBRATION OF HOPE GALA 2023

2023 CELEBRATION OF HOPE GALA - 05/11/2023 - LeMont Restaurant

CONTACT INFORMATION

Company or Organization Name

Contact Name

Street Address

City **State** **Zip**

Phone **Email**

SPONSORSHIP SELECTION

Sponsorship Level:

- \$10,000 Platinum Sponsor
- \$7,500 Gold Sponsor
- \$3,500 Silver Sponsor
- \$1,500 Bronze Sponsor

OR

Ad Level:

- \$500 Full-Page Ad
- \$350 Half-Page Ad
- \$250 Quarter-Page Ad

TOTAL AMOUNT

DUE:

Additional Guests:

_____ @ \$150 per guest

DONATION: I want to give a gift to help families who cannot afford counseling services:

\$ _____

PAYMENT (Payments out to: Anchorpoint Counseling Ministry)

- Check enclosed
- Check forthcoming
- Call for credit card
- Charge my credit card (circle type)
 - Visa American Express
 - MasterCard Discover

Card Number

Expiration Date

Security Code

GUEST INFORMATION

Guest	Email	Phone

DELIVERABLES

Please submit the following to marketing@anchorpointcounselingministry.org (if applicable)

- Official business name as you wish to appear in written acknowledgment
- High resolution, full color logo file (JPG or PNG)
- High resolution, full color ad artwork (JPG or PNG), **DUE BY MARCH 31**



RETURN COMPLETED FORM TO:

Anchorpoint Counseling Ministry
 800 McKnight Park Drive, Suite 802
 Pittsburgh, PA 15237-6513
www.anchorpoint.org



CELEBRATION OF HOPE GALA 2023

Benefiting the *Child and Parent Place (C.A.P.P.)* at Anchorpoint

SPONSORSHIP PACKET

Anchorpoint Counseling Ministry's 2023 Celebration of Hope Gala features a custom menu, special guests, a VIP reception with Roberto Clemente Jr. for leading/major sponsors, and more!

WHERE: LeMont Restaurant
1114 Grandview Ave. Pittsburgh, PA 15211

WHEN: Thursday, May 11, 2023
5:00 - 5:30 p.m. VIP Meet-and-Greet
5:30 - 6:30 p.m. Cocktail Reception
6:30 p.m. Dinner
7:30 - 8:30 p.m. Program

Sponsorship Deadline for Invitation:
Friday, February 17, 2023

Sponsorship Deadline for Program Booklet:
Friday, March 31, 2023

2023 Celebration of Hope Gala Committee:

Community Representatives

- Rose Adams | Manager, Learning and Development, ATI
- Lisa Feraco | Former Office Manager, Anchorpoint Counseling Ministry
- Curt Fleming | Former Director of IT, Microbac Laboratories, Inc. (Retired)
- Ben Friday | Senior Management Consultant, M2 Strategy
- Renee Georgi | Licensed Realtor, Coldwell Banker Real Estate
- Jim Ogle | Board President, Anchorpoint Counseling Ministry
- Kaitlyn Tunney Redmond | Strategy & Experience Manager, VP, PNC

Staff Representatives:

- Haley Ebersole | Associate Director of Operations
- Mark Heinbockel | Executive Director

SPONSORSHIP

LEVELS

\$10,000 PLATINUM SPONSOR (EXCLUSIVE)

SPONSORS SERVICES FOR 15 FAMILIES ANNUALLY & INCLUDES:

- EXCLUSIVE event naming rights ("Celebration of Hope Gala presented by Your Company")
- VIP Meet and Greet with Roberto Clemente Jr.
- Full page color advertisement with premium placement in event program booklet

Plus:

- 1 table / 8 guests at the event / 8 complimentary drink tickets
- Free valet parking voucher for up to 4 cars
- Recognition by Emcee
- Exclusive Presenting Sponsor sign at event with logo
- Large logo on print and digital event materials
- Name mentioned in marketing and social media efforts
- Logo/Name listed on event webpage with link

\$7,500 GOLD SPONSOR

SPONSORS SERVICES FOR 11 FAMILIES ANNUALLY & INCLUDES:

- VIP Meet and Greet with Roberto Clemente Jr.
- Full page color advertisement with preferred placement in event program booklet

Plus:

- 1 table / 8 guests at the event / 8 complimentary drink tickets
- Free valet parking voucher for up to 4 cars
- Recognition by Emcee
- Logo on Platinum Sponsor sign at event
- Logo on all print and digital event materials
- Name mentioned in marketing and social media efforts
- Logo/Name listed on event webpage with link



QUESTIONS?

Contact Development at **412-366-1300** or
development@anchorpointcounselingministry.org

SPONSORSHIP

LEVELS

\$3,500 SILVER SPONSOR

SPONSORS SERVICES FOR 6 FAMILIES ANNUALLY & INCLUDES:

- Name listed on invitation and event program booklet
- Full page color advertisement with preferred placement in event program booklet

Plus:

- 4 guests at the event / 4 complimentary drink tickets
- Free valet parking voucher for up to 2 cars
- Recognition by Emcee
- Logo on sponsor sign at event + event webpage
- Name mentioned in marketing and social media efforts

\$1,500 BRONZE SPONSOR

SPONSORS SERVICES FOR 2 FAMILIES ANNUALLY & INCLUDES:

- 2 guests at the event / 2 complimentary drink tickets
- Half page color advertisement in event program booklet
- Name listed in event program
- Name mentioned in marketing and social media efforts + event webpage



SPONSORSHIP LEVELS

All guests will receive a program booklet that highlights your support in full color! You can display your business and help families in need by purchasing an advertisement:

\$500 Full-Page Ad (4.5" x 7.5")

\$250 Quarter-Page Ad (2.1" x 3.6")

\$350 Half-Page Ad (4.5" x 3.6")



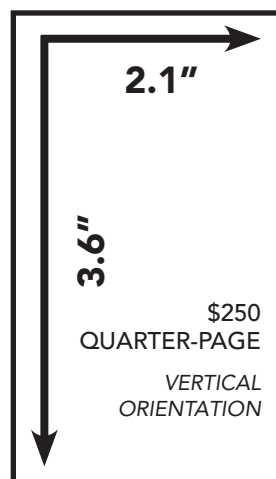
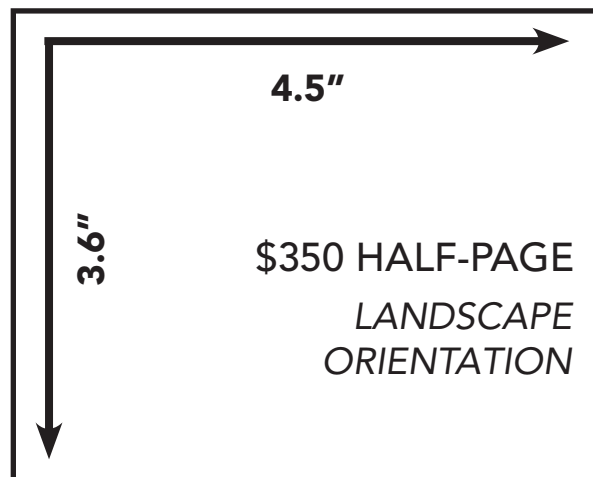
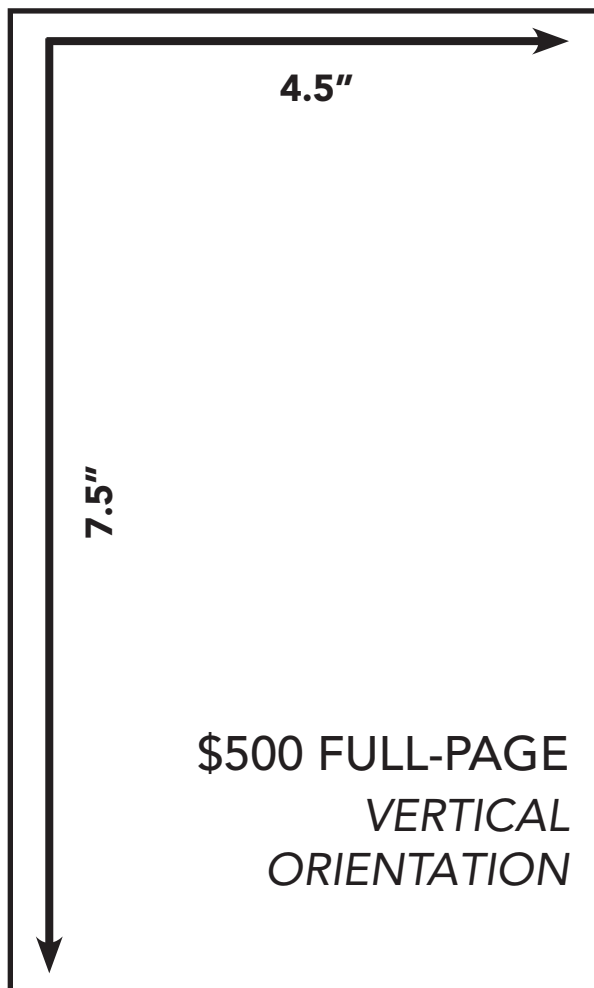
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development@anchorpointcounselingministry.org

Please send the following marketing deliverables to marketing@anchorpointcounselingministry.org no later than **Friday, March 31**.

- Company name, as you would like Your Company to be listed and acknowledged
- Logo file (full color), high quality PNG or JPG format preferred
- Ad artwork (full color), high quality PNG or JPG format preferred

AD ARTWORK SIZES



Ad images are not drawn to scale. Please follow the size dimensions and vertical or landscape orientation.



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