

SPONSORSHIP COMMITMENT FORM



2022 SPIRIT OF
SUMMER GALA

2022 SPIRIT OF SUMMER GALA - 06/25/2022 - Adler Acres, Butler, PA

CONTACT INFORMATION

Company or Organization Name

Contact Name

Street Address

City State Zip

Phone Email

SPONSORSHIP SELECTION

Sponsorship Level:

- ☐ \$10,000 Presenting Sponsor
☐ \$7,500 Platinum Sponsor
☐ \$5,000 Gold Sponsor
☐ \$3,000 Silver Sponsor
☐ \$1,500 Bronze Sponsor

OR

Ad Level:

- ☐ \$500 Full-Page Ad
☐ \$350 Half-Page Ad
☐ \$250 Quarter-Page Ad
☐ \$150 Eighth-Page Ad

Additional Guests:

_____ @ \$125 per guest

DONATION: I want to give a gift to help families who cannot afford counseling services:

\$ _____

TOTAL AMOUNT
DUE:

PAYMENT (Payments out to: Anchorpoint Counseling Ministry)

- ☐ Check enclosed ☐ Check forthcoming
☐ Call for credit card ☐ Charge my credit card (circle type)
Visa American Express
MasterCard Discover

Card Number

Expiration Date Security Code

DELIVERABLES

Please submit the following to
marketing@anchorpointcounselingministry.org
(if applicable)

- ☐ Official business name as you wish to appear in written acknowledgment
☐ High resolution, full color logo file (JPG or PNG)
☐ High resolution, full color ad artwork (JPG or PNG), **DUE BY MAY 13**

GUEST INFORMATION

Guest	Email	Phone



RETURN COMPLETED FORM TO:

Anchorpoint Counseling Ministry
800 McKnight Park Drive, Suite 802
Pittsburgh, PA 15237-6513
www.anchorpoint.org



2022 SPIRIT OF SUMMER GALA

Benefiting the Child and Parent Place (C.A.P.P.) at Anchorpoint

SPONSORSHIP PACKET

Anchorpoint Counseling Ministry's 2022 Spirit of Summer Gala features live music, a custom menu, special guests, a campfire after-party, and more!

WHERE: Adler Acres

226 Brownsdale Road Butler, PA 16002

WHEN: Saturday, June 25, 2022

4:00 p.m. Registration w/ Live Music

5:30 - 7:00 p.m. Program

7:00 - 9:30 p.m. Campfire After-Party

**Sponsorship Deadline for Invitation:
Friday, March 25, 2022**

**Sponsorship Deadline for Program Booklet:
Friday, May 6, 2022**

2022 Spirit of Summer Gala Committee:

Community Representatives

Rose Adams | Manager, Learning and Development, ATI

Lisa Feraco | Former Office Manager, Anchorpoint Counseling Ministry

Curt Fleming | Director of IT, Microbac Laboratories, Inc.

Ben Friday | Senior Management Consultant, M2 Strategy

Renee Georgi | Licensed Realtor, Coldwell Banker Real Estate

Jim Ogle | Board President, Anchorpoint Counseling Ministry

Kaitlyn Tunney Redmond | Treasury Mgmt Officer / Assistant VP, PNC

Staff Representatives:

Haley Ebersole | Assistant Office Manager & Events Coordinator

Mark Heinbockel | Associate Executive Director

SPONSORSHIP



ALL SPONSORSHIPS WILL RECEIVE THE FOLLOWING:

- All guests included in your sponsorship package will receive one complimentary drink ticket
- Name mentioned in marketing and social media efforts
- Logo/Name listed on event webpage

\$10,000 PRESENTING SPONSOR (EXCLUSIVE)

SPONSORS SERVICES FOR 15 FAMILIES ANNUALLY & INCLUDES:

- Event naming rights (e.g., "Spirit of Summer Gala presented by Your Company")
- Large logo on print and digital event materials
- Full page color advertisement with premium placement in event program booklet

Plus:

- 10 guests at the event
- Recognition by Emcee
- Logo on Exclusive Presenting Sponsor sign at event
- Premium sponsorship of campfire after-party

\$7,500 PLATINUM SPONSOR

SPONSORS SERVICES FOR 11 FAMILIES ANNUALLY & INCLUDES:

- Small logo on all print and digital event materials
- Full page color advertisement with preferred placement in event program booklet

Plus:

- 8 guests at the event
- Recognition by Emcee
- Logo on Platinum Sponsor sign at event
- Sponsor a food or drink station



QUESTIONS?

Contact Haley Ebersole at
hebersole@anchorpointcounselingministry.org or 412-366-1300 ext. 122

SPONSORSHIP

LEVELS

ALL SPONSORSHIPS WILL RECEIVE THE FOLLOWING:

- All guests included in your sponsorship package will receive one complimentary drink ticket
- Name mentioned in marketing and social media efforts
- Logo/Name listed on event webpage

\$5,000 GOLD SPONSOR

SPONSORS SERVICES FOR 8 FAMILIES ANNUALLY & INCLUDES:

- Name listed on invitation and event program booklet
- Full page color advertisement with preferred placement in event program booklet

Plus:

- 6 guests at the event
- Recognition by Emcee
- Logo on Gold Sponsor sign at event
- Sponsor a food or drink station

\$3,000 SILVER SPONSOR

SPONSORS SERVICES FOR 5 FAMILIES ANNUALLY & INCLUDES:

- Name listed on invitation and event program booklet
- Full page color advertisement in event program booklet

Plus:

- 4 guests at the event
- Name recognition on dining table signs
- Sponsor the photo booth station



QUESTIONS?

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SPONSORSHIP

LEVELS

ALL SPONSORSHIPS WILL RECEIVE THE FOLLOWING:

- All guests included in your sponsorship package will receive one complimentary drink ticket
- Name mentioned in marketing and social media efforts
- Logo/Name listed on event webpage

\$1,500 BRONZE SPONSOR

SPONSORS SERVICES FOR 2 FAMILIES ANNUALLY & INCLUDES:

- 2 guests at the event
- Name recognition on dining table signs
- Name listed on invitation and event program booklet
- Half page color advertisement in event program booklet



SPONSORSHIP LEVELS

All guests will receive a program booklet that highlights your support in full color! You can display your business and help families in need by purchasing an advertisement:

\$500 Full-Page Ad (4.5" x 7.5")

\$250 Quarter-Page Ad (2.1" x 3.6")

\$350 Half-Page Ad (4.5" x 3.6")

\$150 Eighth-Page Ad (2.1" x 1.65")

If you have any questions or want to inquire about other options, please contact Haley Ebersole at hebersole@anchorpointcounselingministry.org or 412-366-1300 ext. 122



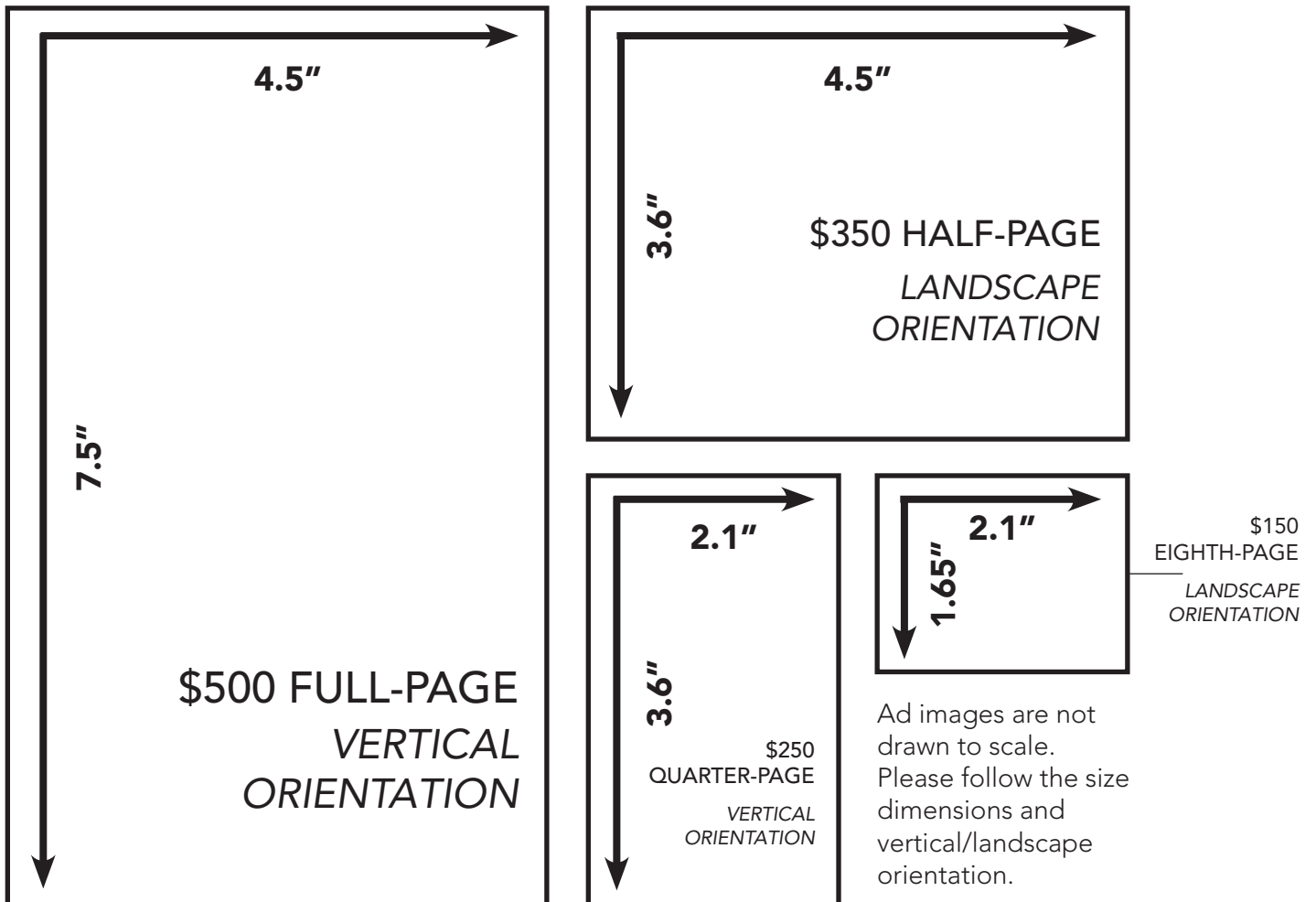
QUESTIONS?

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hebersole@anchorpointcounselingministry.org or 412-366-1300 ext. 122

Please send the following marketing deliverables to marketing@anchorpointcounselingministry.org no later than **Friday, May 13.**

- Company name, as you would like Your Company to be listed and acknowledged
- Logo file (full color), high quality PNG or JPG format preferred
- Ad artwork (full color), high quality PNG or JPG format preferred

AD ARTWORK SIZES



QUESTIONS?

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