



2020 Annual Report

# ANCHORPOINT COUNSELING MINISTRY



# BUILDING HOPE

DURING AN UNPRECEDENTED YEAR



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# Anchorpoint Staff

Rev. Dr. Ron Barnes, LSW  
Executive Director

## COUNSELORS

Jennifer Regester, LCSW  
Clinical Director

Sr. Mary Jane Beatty, CDP, LMFT  
Licensed Counselor

Danny Churchill, LSW  
Licensed Counselor

Kristine Culbertson, MA, NCC, CADC  
Certified Counselor

Donna Goss, MA, LPC  
Licensed Counselor

Maria Kitay, MEd, NCC, LPC  
Licensed Counselor

Stacey Martin, LSW  
Licensed Counselor

Jay Sperling, MEd, LPC  
Grief Coordinator

Andie Spevetz, MS  
Groups Facilitator

## ADMINISTRATION

Lisa Feraco  
Office Manager

Katie Hart  
Assistant Office Manager

Mark Heinbockel, MSW  
Development Director

Daniel Priore, MS  
Digital Communications and Marketing Coordinator

## TUTORING

Sandy Niekum, MEd  
Tutoring Program Manager

Leanne Bentz  
Tutoring Program Assistant

## CLINICAL INTERNS

Bria Boyd

Kaelin Clogan

Kristin Collins

Kara Kuehner

Lucas Malmberg

Kristen Olson Gaia

Sarah Trocki

Kellie Walker



# HOW YOU INSPIRED **HOPE** IN 2020

## A NOTE FROM OUR BOARD PRESIDENT

Think about it. Is there anything more important to all creatures, large and small, than love?

The greatest gift that God gives to all of us is the ability to love and be loved. Anchorpoint is great at providing counseling, tutoring and support programs to kids and families challenged in so many ways. But underneath it all, we teach love and the ability to be loved. There is nothing more important or real than this aspect of what we do.

Where would any of us be if we never felt love from a parent, friend, spouse, sibling, teacher, coach, counselor or even our pets?

Don't ever take for granted your gift to love or be loved.

Thanks to all of you for your vigorous pursuit of promoting love, building hope and changing lives.

Sincerely,



Jim Ogle  
President, Board of Directors



"Counseling is making me aware of my situation and making it easy to admit my problems." - *Client, age 12*

"I was able to get my feelings and concerns out and then realize what I can do to better myself." - *Client, age 54*



"Thank you very much. [My daughter's tutor] really helped [my daughter], and she really enjoyed working with her. She ended up earning a C+ in Honors Chemistry. It was great how it all worked out. I will sing your praises and keep you in mind for the future." - *Parent of Tutoring Student*

# 4,858

completed counseling  
sessions

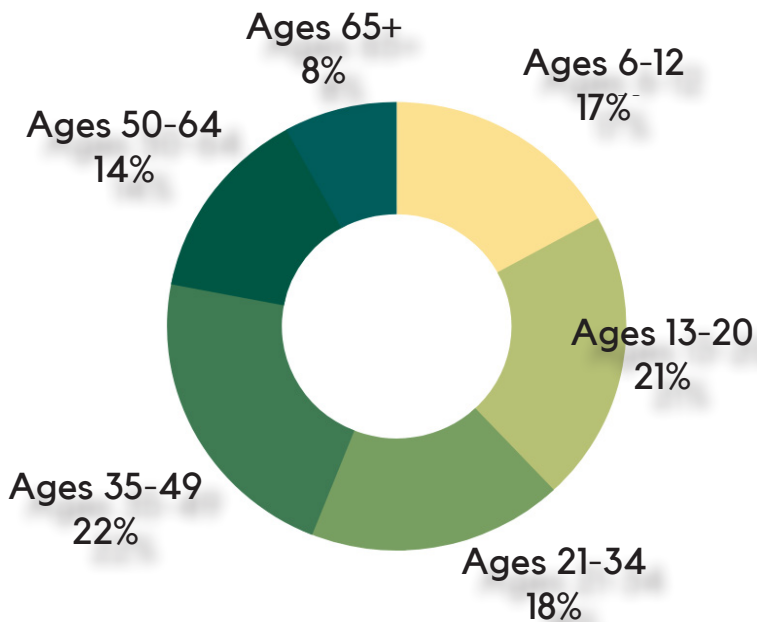
# 358

new counseling  
intakes

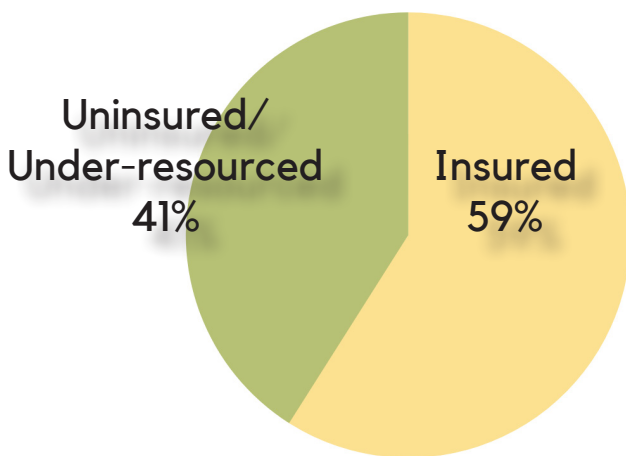
**A 58% increase in completed sessions compared to 2019**

## COUSELING DEMOGRAPHICS

### BY AGE



### BY FINANCIAL NEED



### BY TOP CONCERNS

- 1** Anxiety
- 2** Marriage, Divorce & Relationship Issues
- 3** Depression
- 4** Family Issues
- 5** Grief & Bereavement

**\$77,727**

worth of charitable counseling services  
given to

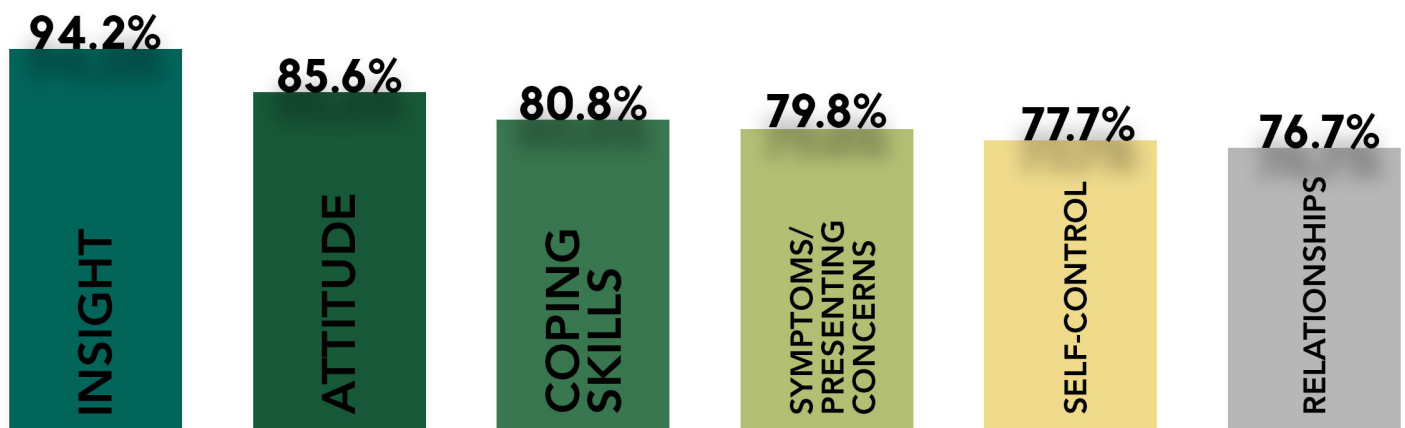
**196 clients**

who were

uninsured, underinsured or under-resourced.

an 86% increase  
compared to 2019.

### COUNSELING CLIENTS IMPROVED IN THE FOLLOWING AREAS:



# ANCHORPOINT'S TUTORING **IMPACTS**

The COVID-19 pandemic created barriers to tutoring services. In spite of these challenges, the program produced meaningful impacts in 2020.

## 84 Students Tutored in 2020

### Grade Level

Elementary (K-5)	37 Students
Middle School (6-8)	17 Students
High School (9-12)	30 Students

### Tutoring Sessions Conducted

School Year	874 sessions
Summer Program	+ 247 sessions
Total	1121 sessions

## SCHOOLS ATTENDING ANCHORPOINT

### PUBLIC SCHOOLS

Avonworth  
Environmental Charter School  
Fox Chapel  
Hampton  
Mars Area  
North Allegheny  
North Hills  
Pine-Richland  
Pittsburgh Public Schools  
Shaler

### PRIVATE SCHOOLS

Eden Christian Academy  
Holy Cross Academy  
North Catholic  
Northside Catholic  
Total Learning Academy  
Vincentian Academy

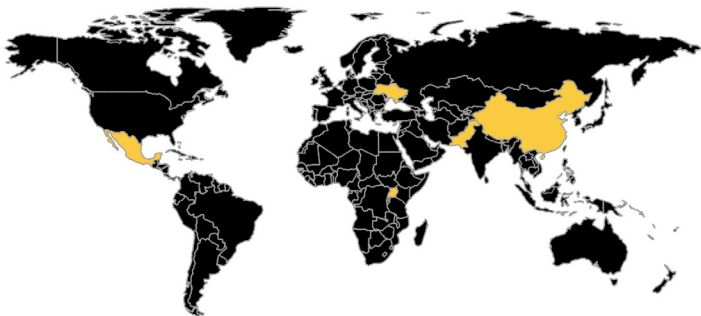
### CYBER SCHOOLS

NHSD Online Academy  
PA Cyber Charter School

## ESL STUDENTS

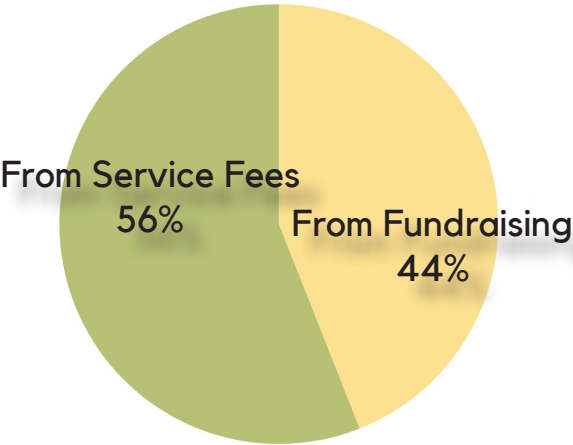
The tutoring program served students from the following countries:

- China
- Mexico
- Pakistan
- Uganda
- Ukraine

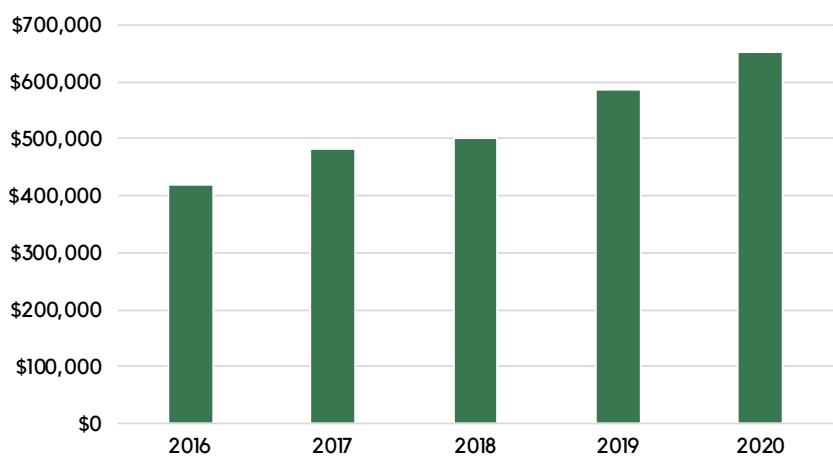


## 2020 FINANCES

### INCOME BREAKDOWN



### GROWTH REFLECTED BY EXPENSES





# THANK YOU FOR SUPPORTING COMMUNITY & FAMILY MEMBERS IN NEED

These lists acknowledge donations received between January 1, 2020 and December 31, 2020. Payments for tickets, registrations, auctions and services are not included. We sincerely regret and wish to be made aware of any errors or omissions.

Contact: Mark Heinbockel, 412-366-1300 ext. 103, [mark@anchorpointcounselingministry.org](mailto:mark@anchorpointcounselingministry.org)

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Sr. Carolyn Winschel  
John and Tamara Wisniewski  
Diane Yalch  
James Yoxall

## DEDICATIONS

In honor of *Anchorpoint Admin Staff*  
by Diane Zebrine

In memory of *Betty Baileys*  
by Donna Goss

In memory of *Randy Barksdale*  
by Mary Hosler

In honor of *Mary Lou Barnes*  
by Rev. Dr. Ron and Cheri Barnes

In memory of *E. Alan Bates*  
by Bonnie Brimmeier

In honor of *Sr. Mary Jane Beatty*  
by Bonnie Thurston

In honor of *Rev. Bill and Cathy Dambach*  
by Izetta Wilson

In honor of *Lisa Feraco*  
by Rev. Dr. Ron Barnes

In memory of *Paul Fitting*  
by Linda Neuenschwander

In honor of *Renee Georgi*  
by Rev. Dr. Ron Barnes

In honor of *Brian Hardy*  
by Bill and Patricia Hardy

In memory of *Marilyn Hite*  
by Norman and Marion Castagnari;  
Rich and Aggie Haverlack

In memory of *Kyle Houpt*  
by Donna Houpt

In honor of *Lynne Johnson*  
by Hugh and Sandra Hachmeister

In memory of *Susan P. Kirschler*  
by R. Scott Kirschler Sr.

In memory of *Gail V. Litwiler*  
by Rev. Dr. Ron and Cheri Barnes

In memory of *Barb McCracken*  
by Marilyn Conwell

In honor of *Roman Moore*  
by the Moore Family

In memory of *Gordon Neuenschwander*  
by Linda Neuenschwander

In honor of *Sandy Niekum*  
by Anne Payling

In honor of *Rick and Lynn O'Connor*  
by Jan O'Connor

In memory of *Stephen Polley*  
by Betty J. Polley

In memory of *Susan Purviance*  
by Ted Purviance

In memory of *D'Ann Schneider*  
by Anonymous

In memory of *Dick Spahr*  
by Gwen Spahr

In memory of *Wayne Spence*  
by Beth Spence

In honor of *Sr. Betty Sundry*  
by Jan O'Connor

In memory of *Abbey Todd*  
by Robert and Lisa Morse; The Todd Family

In memory of *Bill Unrath*  
by Barbara A. Lanke

In memory of *Glenn Waldschmidt*  
by Mr. and Mrs. James Blanch; John and  
Linda Christenson; Clarks Summit University;  
Janet Day; Ken and Sharon Gardoski; Joan  
Waldschmidt; David and Ami Wessel; David  
Willome; John and Tamara Wisniewski

In memory of *Trudie Wilkins*  
by Ken Wilkins

In memory of *Marti C. Wiseman*  
by Rev. Ron and Joyce Hoellein;  
Joseph and Diane Zebrine



**"I was really nervous about counseling at first,  
but I think it is helping me  
become a better version of myself."**

- Anchorpoint Client, age 27

**Your gifts supported 1,752 more  
counseling sessions in 2020.**

## ORGANIZATIONS / BUSINESSES

Abraham Moosa, Financial Advisor -  
Janney Montgomery Scott LLC

Allegheny Financial Group  
Allegheny Health Network

Bates Barksdale Ickert & Co. LLC  
Castus Consulting, LLC

Clarks Summit University  
Clearview Federal Credit Union

Community Bank  
Cranberry Noon Rotary

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Elfinwild Lions Club

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Federated Hermes

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General Electric

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Hardy & Co. LLC  
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Henderson Brothers, Inc.  
Highmark Blue Cross Blue Shield and

Allegheny Health Network

Il Pizzaiolo

In Memory of Grant Colton

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LRC Northway Mall Acquisitions LLC

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McKinley Carter Wealth Services

Medical Service Associates, Inc.  
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MyDoGood, LLC  
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Peoples Natural Gas  
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Thomson Properties Inc

Thrivent Financial  
Tom Friday's Market

UPMC Center for Engagement and Inclusion

## CONNECT & ENGAGE WITH US



/AnchorpointCounseling



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## CHURCHES

Bethany Community  
 Berkeley Hills Lutheran Church  
 Bethlehem Lutheran Church  
 Christ Episcopal Church  
 Community Presbyterian Church of Ben Avon  
 Hampton United Presbyterian Church  
 Heritage Presbyterian Church  
 Hiland Presbyterian Church  
 North Hills Community Baptist Church  
 Northmont U P Church  
 Parkwood United Presbyterian Church  
 St. John's Evangelical Lutheran Church  
 St. Paul's United Methodist Church  
 St. Sebastian Catholic Church  
 St. Thomas Anglican Church  
 Sts. John & Paul Catholic Church  
 Sisters of Divine Providence  
 Trinity Evangelical Lutheran Church  
 Wexford Community Presbyterian Church

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 Allegheny County Medical Society Foundation  
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 Walsh Family Foundation Inc.  
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 ZMP Family Foundation of  
 The Pittsburgh Foundation

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 Wayne and Regina Desbrow  
 Elements Massage  
 John and Lisa Feraco  
 Matthew Feraco  
 Freedom Square Diner  
 Fun Fore All  
 Global Links  
 Green Apple Barter Service  
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 Park  
 Thrivent Financial and Berkeley Hills Lutheran  
 Church  
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 Trinity Evangelical Lutheran Church  
 Trinity Jewelers  
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 Wildwood Golf Club  
 Joseph and Diane Zebrine

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 Joyce Gongaware  
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THANK  
 YOU  
 FOR YOUR  
 CONTINUED  
 SUPPORT

