

SPONSORSHIP COMMITMENT FORM



**2021 BARN
BONANZA**

2021 BARN BONANZA - 08/14/2021 - Adler Acres, Butler, PA

CONTACT INFORMATION

Company or Organization Name

Contact Name

Street Address

City State Zip

Phone Email

SPONSORSHIP SELECTION

Sponsorship Level:

- ☐ \$10,000 Presenting Sponsor
- ☐ \$7,500 Gold Sponsor
- ☐ \$5,000 Silver Sponsor
- ☐ \$1,500 Bronze Sponsor

OR

Ad Level:

- ☐ \$500 Full-Page Ad
- ☐ \$350 Half-Page Ad
- ☐ \$250 Quarter-Page Ad
- ☐ \$150 Eighth-Page Ad

Additional Guests:

_____ @ \$125 per guest

**TOTAL AMOUNT
DUE:**

I want to add a donation to help families who cannot afford counseling services:

PAYMENT (Payments out to: Anchorpoint Counseling Ministry)

- ☐ Check enclosed ☐ Check forthcoming
- ☐ Call for credit card ☐ Charge my credit card (circle type)
- Visa MasterCard
- American Express Discover

Card Number

Expiration Date Security Code

DELIVERABLES

Please submit the following to
marketing@anchorpointcounselingministry.org
(if applicable)

- ☐ Official business name as you wish to appear in written acknowledgment
- ☐ High resolution, full color logo file (JPG or PNG)
- ☐ High resolution, full color ad artwork (JPG or PNG),
DUE BY JULY 16

GUEST INFORMATION

| Guest | Email | Phone | In Person | At Home |
|-------|-------|-------|--------------------------|--------------------------|
| | | | <input type="checkbox"/> | <input type="checkbox"/> |
| | | | <input type="checkbox"/> | <input type="checkbox"/> |
| | | | <input type="checkbox"/> | <input type="checkbox"/> |
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RETURN COMPLETED FORM TO:

Anchorpoint Counseling Ministry
800 McKnight Park Drive, Suite 802
Pittsburgh, PA 15237-6513
anchorpointcounselingministry.org



2021 BARN BONANZA

Benefiting the Child and Parent Place
at Anchorpoint (C.A.P.P.)

SPONSORSHIP PACKET

Anchorpoint Counseling Ministry's 2021 Barn Bonanza features live music, food and an exclusive tasting of locally sourced, small batch alcoholic beverages.

You can join us either in-person or at home.

WHEN:

Saturday, August 14, 2021

4:00 p.m. Reception w/ Live Music

5:30 p.m. Program

WHERE:

Adler Acres

226 Brownsdale Road
Butler, PA 16002

Sponsorship Deadline for Invitation:

Friday, May 7, 2021

Sponsorship Deadline for Program Booklet:

Friday, July 16, 2021

SPONSORSHIP



2021 Barn Bonanza Event Committee:

Community Representatives

Rose Adams | Manager, Learning and Development, ATI - Allegheny Technologies Incorporated

Curt Fleming | Director of IT, Microbac Laboratories, Inc.

Ben Friday | Senior Management Consultant, M2 Strategy

Renee Georgi | Licensed Realtor, Coldwell Banker Real Estate

Jim Ogle | Board President, Anchorpoint Counseling Ministry

Kaitlyn Tunney Redmond | Treasury Management Sales Officer, PNC

Staff Representatives:

Lisa Feraco, Office Manager

Mark Heinbockel, Development Director

\$10,000 PLATINUM SPONSOR (EXCLUSIVE)

SPONSORS SERVICES FOR 15 FAMILIES ANNUALLY & INCLUDES:

- Event naming rights (e.g., “Barn Bonanza presented by Your Company”)
- Statement (in person or virtually) by Your Company representative at the event
- Written statement from Your Company representative in event press release
- Branding on Guest-at-Home kits (possibilities: logo on outer packaging, branded bottle opener, etc.)
- Large logo on print and digital event materials
- Exclusive Platinum Sponsor sign at event

Plus:

- 8 total guests: your choice of Guest in Person and/or Guest at Home
- Sponsor a tasting station
- Full page color advertisement with premium placement in event program booklet
- Logo on Sponsor Card in Guest-at-Home kits
- Recognition by Emcee
- Name listed in marketing and social media
- Logo and link on event webpage



QUESTIONS?

Contact Mark Heinbockel at

mark@anchorpointcounselingministry.org or 412-366-1300 ext. 103

SPONSORSHIP

LEVELS

\$7,500 GOLD SPONSOR

SPONSORS SERVICES FOR 11 FAMILIES ANNUALLY & INCLUDES:

- 6 total guests: your choice of Guest in Person and/or Guest at Home
- Small logo on all print and digital event materials
- Logo on Gold Sponsor sign

Plus:

- Sponsor a tasting station
- Full page color advertisement with preferred placement in event program booklet
- Logo on Sponsor Card in Guest-at-Home kits
- Recognition by Emcee
- Name mentioned in press releases, marketing and social media efforts
- Logo and link on event webpage

\$5,000 SILVER SPONSOR

SPONSORS SERVICES FOR 8 FAMILIES ANNUALLY & INCLUDES:

- 4 total guests: your choice of Guest in Person and/or Guest at Home
- Sponsor a tasting station
- Full page color advertisement with preferred placement in event program booklet
- Logo on Sponsor Card in Guest-at-Home kits
- Recognition by Emcee
- Logo on Silver Sponsor sign

Plus:

- Name listed on invitation and event program booklet
- Name listed in marketing and social media efforts
- Logo and link on event webpage



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mark@anchorpointcounselingministry.org or 412-366-1300 ext. 103

SPONSORSHIP

LEVELS

\$1,500 BRONZE SPONSOR

SPONSORS SERVICES FOR 2 FAMILIES ANNUALLY & INCLUDES:

- 2 guests: your choice of Guest in Person and/or Guest at Home
- Half page color advertisement in event program booklet
- Name listed on Bronze Sponsor sign
- Name listed on invitation and event program booklet
- Half page color advertisement in event program booklet
- Name listed in marketing and social media efforts
- Logo and link on event webpage



SPONSORSHIP LEVELS

All Guests in Person and Guests at Home will receive a program booklet that highlights your support in full color! You can display your business and help families in need by purchasing an advertisement:

\$500 Full-Page Ad (4.5" x 7.5")

\$250 Quarter-Page Ad (2.1" x 3.6")

\$350 Half-Page Ad (4.5" x 3.6")

\$150 Eighth-Page Ad (2.1" x 1.65")

If you have any questions or want to inquire about other options, please contact Mark Heinbockel at mark@anchorpointcounselingministry.org or 412-366-1300 ext. 103



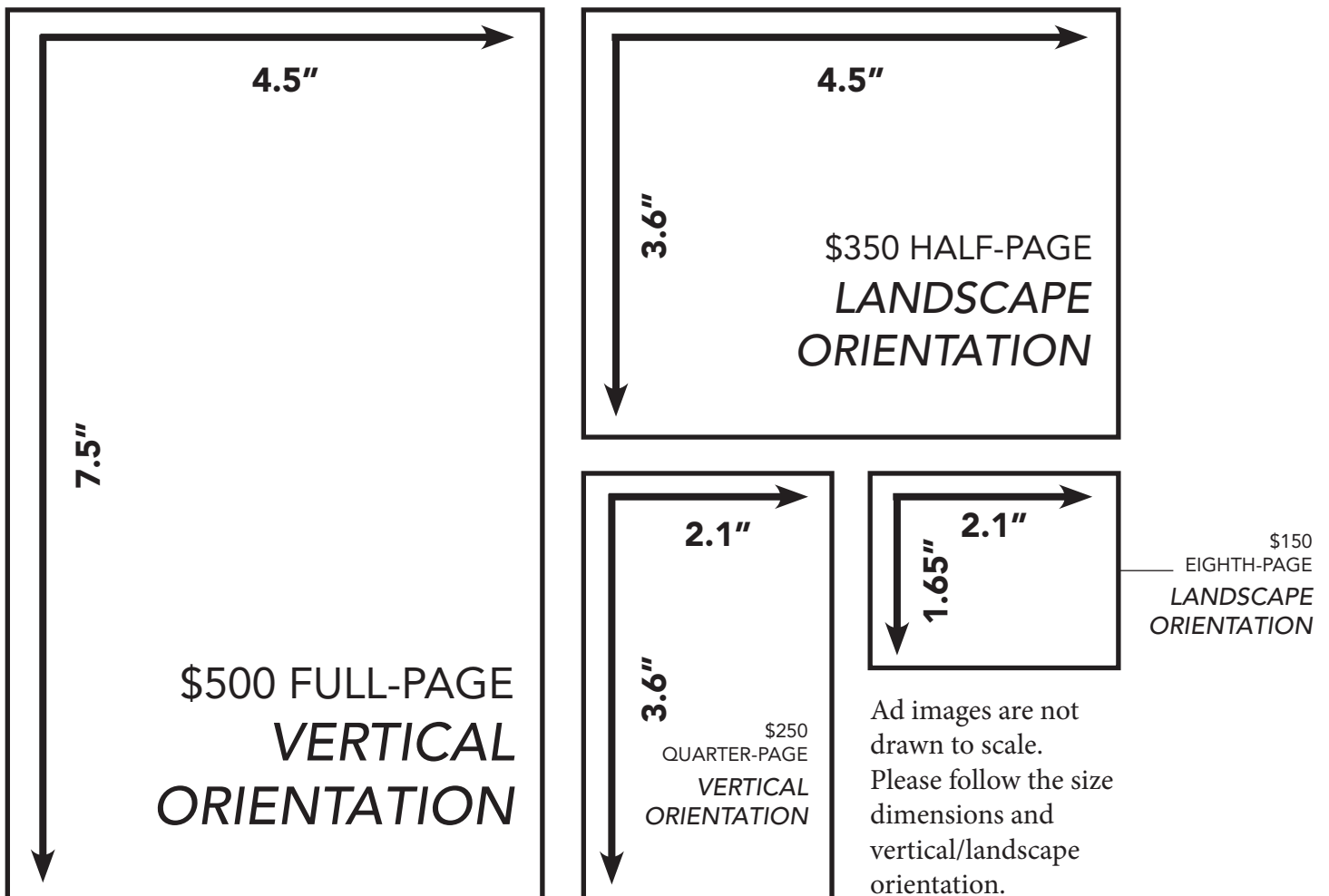
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Please send the following marketing deliverables to marketing@anchorpointcounselingministry.org no later than **Friday, July 16.**

- Company name, as you would like Your Company to be listed and acknowledged
- Logo file (full color), high quality PNG or JPG format preferred
- Ad artwork (full color), high quality PNG or JPG format preferred

AD ARTWORK SIZES



QUESTIONS?

Contact Mark Heinbockel at mark@anchorpointcounselingministry.org or 412-366-1300 ext. 103