

2020 SPONSORSHIP COMMITMENT FORM

Please fill out the front and back of this form
and return it to:

Anchorpoint Counseling Ministry
800 McKnight Park Drive, Suite 802
Pittsburgh, PA 15237

Questions? Contact Mark Heinbockel at
mark@anchorpointcounselingministry.org
or 412-366-1300 ext. 103

Company or Organization Name
(as you would like it to appear in print)

Contact Name

Address

City *State* *Zip*

Phone

Email Address

METHOD OF PAYMENT

☐ Check enclosed (payable to Anchorpoint Counseling Ministry)

☐ Charge the following credit card (Circle Type)

Visa Master Card American Express Discover

Card Number

Expiration Date

Name on Card

☐ Call me for credit card information

WHY HOPE MATTERS



I could never forget the day I chose to walk out of
my 25 year marriage. I did not know how this was
going to affect me and my three sons, but I knew
staying was no longer healthy for us.

I sought hope.

Asking for help was difficult, obtaining the skills
and confidence to single parent is still demanding.

I found hope.

Two years later, two Eagle Scouts, two high school
graduates now in college, I am conquering countless
daily hurdles and have weekly accomplishments.
Only now can I look back at the person I was.

Hope has been restored.

At Anchorpoint Counseling Ministry, I found
support. I sought out family counseling, tutoring,
parental coaching and engaged with other single
mothers with the same struggles, challenges and fears.

I learned hope.

I feel blessed. I strive to give back. I can contribute.

I give hope.

Client of Anchorpoint



AnchorpointCounselingMinistry.org
800 McKnight Park Drive, Suite 802
Pittsburgh, PA 15237 • 412-366-1300

SPONSOR OPPORTUNITIES



HONORING

STEVE BLASS

Former Pittsburgh Pirates Pitcher and Broadcaster

An example of Hope.

A champion of family & community.

FEATURING EMCEE

LARRY RICHERT

Pittsburgh Broadcaster

THURSDAY MAY 7, 2020



LEMONT RESTAURANT

5:30PM Cocktails - 6:30PM Dinner/Program

SPONSOR OPPORTUNITIES

\$10,000 • PLATINUM SPONSOR

EXCLUSIVE

- Event naming rights:
Celebration of Hope Presented By...
- Statement by a representative at the event
- Large logo on print and digital event materials
- Logo on podium and exclusive Platinum Sponsor sign

Plus:

- Table for 8 dinner guests in premium location
- 8 drink tickets
- Complimentary valet parking for guests
- Full page color advertisement with premium placement in program
- Recognition by Emcee
- Name mentioned in marketing/social media
- Logo and link on website

\$7,500 • GOLD SPONSOR

- Table for 8 dinner guests in preferred location
- 8 drink tickets
- Small logo on print and digital event materials
- Logo on Gold Sponsor sign

Plus:

- Complimentary valet parking for guests
- Full page color advertisement with preferred placement in program
- Recognition by Emcee
- Name mentioned in marketing/social media
- Logo and link on website

**Event seats received as sponsorship benefits may be donated to Anchorpoint volunteers, staff, etc.*

The official registration and financial information of Anchorpoint may be obtained from the Pennsylvania Department of State by calling toll-free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement. Anchorpoint Counseling Ministry is a 501(c) 3 charitable organization. (EIN: 25-1196957)

\$3,500 • SILVER SPONSOR

- 4 dinner guests in preferred location
- 4 drink tickets
- Full page color advertisement with preferred placement in program
- Recognition by Emcee
- Logo on Silver Sponsor sign

Plus:

- Complimentary valet parking for guests
- Name mentioned on invitation and program
- Name mentioned in marketing/social media
- Logo and link on website

\$1,200 • BRONZE SPONSOR

- 2 dinner guests
- 2 drink tickets
- Complimentary valet parking for guests
- Half page color advertisement in program
- Name mentioned on Bronze Sponsor sign
- Name mentioned on invitation and program
- Name mentioned in marketing/social media
- Logo and link on website

AD SPECIFICATIONS

Full Page - 4.5 x 7.5 in
Half Page - 4.5 x 3.5 in

Sponsorships can be customized to meet your needs. For more information, contact Mark Heinbockel, MSW at mark@anchorpointcounselingministry.org or by calling 412-366-1300

Thank you for your Support

Your contributions will provide counseling and support services to community members and families in need.

COMMITMENT LEVEL

- \$10,000 • PLATINUM SPONSOR
- \$7,500 • GOLD SPONSOR
- \$3,500 • SILVER SPONSOR
- \$1,200 • BRONZE SPONSOR

GUEST NAMES

☐ I will submit guest names by Friday, April 24th

The deadline to submit your ad or artwork is
FRIDAY, APRIL 3RD

DON'T HAVE AN AD?

We can create an ad for you with one proof for your final review. Please send us your logo, any artwork and verbiage to use in the ad.

EMAIL YOUR ARTWORK TO

High Quality JPG or PDF

mark@anchorpointcounselingministry.org
or dante@anchorpointcounselingministry.org